

FIX PRICE OPENS ITS FIRST DISTRIBUTION CENTRE IN BELARUS

27 October 2026, Astana, Kazakhstan – Fix Price Group PLC (AIX: FIXP.Y; “Fix Price”, the “Company” or the “Group”), one of the world’s leading variety value retailers and the largest in Russia, is opening its first Company-operated distribution centre (DC) in the Republic of Belarus. The premises have been leased for a five-year term.

Fix Price entered the Belarusian market in 2017 and has continued to expand its presence. Today, the network comprises 411 stores across the country, spanning major cities, including Minsk, Gomel, Mogilev, Brest and Grodno, as well as smaller towns and communities.

The new 13,870 sq. m warehouse is located at the Prilesye logistics complex in the Minsk Region. It will supply Fix Price stores throughout Belarus and may also be used to supply stores in other countries.

The DC is designed to accommodate approximately 13,800 pallet positions. Planned daily throughput is 650 pallets inbound and the same number outbound. This equates to approximately 22–23 inbound articulated lorries and 40–42 outbound delivery vehicles with a capacity of 16 pallets per day. The loading bays can accommodate up to 23 lorries simultaneously.

The new distribution centre is equipped to the same standards as Fix Price warehouses in Russia. The facility features weighing scales, pallet wrapping machines and cabinets that automatically track the issuance of terminals. Warehouse operations are automated through a warehouse management system (WMS), and an access control system is also in place.

«Today, around 200,000 people shop at Fix Price stores in Belarus every day. Behind these figures is growing workload on our logistics operations. We are therefore developing our warehouse infrastructure to support further expansion of our store network in the country. The new distribution centre will enable us to reduce costs and optimise our supply chain»,

Oleg Shtainagel, Head of Logistics at Fix Price

The new facility brings Fix Price Group PLC’s distribution network to 14 centres. The majority of the product range is shipped directly to distribution centres by suppliers, with store deliveries arranged by third-party freight forwarders. Fix Price Group PLC’s logistics infrastructure is designed to minimise transport and storage costs, ensure reliable and uninterrupted operations across the store network, and enable centralised and flexible management of product flows.

ABOUT THE COMPANY

Fix Price (AIX: FIXP.Y), one of the world's leading variety value retailers and the largest in Russia, offers a wide and constantly updated assortment of non-food goods – including personal care and household products – as well as food items, all at low fixed price points.

As of 30 June 2026, Fix Price was operating 8,124 stores across Russia and other countries, each carrying approximately 2,000 SKUs in around 20 product categories. Fix Price offers a mix of its own private-label products, major brands, and items from local suppliers. As of 30 June 2026, the Company was operating 13 DCs covering 81 regions of Russia and 9 other countries.

In 2025, the Company recorded revenue of RUB 327.5 billion, EBITDA of RUB 46.2 billion and net profit of RUB 15.7 billion, in accordance with IFRS.

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